



The following is a listing of some of the significant issues responded to by KCEN HD and KMAY NBC 23, Along with the most significant programming treatment of those issues. The listing is by no means exhaustive and this order in which the issues appear does not reflect any priority or significance.

April 1, – June 30, 2012

Filed with FCC on

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## **Suggested Categories for Quarterly Issues/Programs**

### **Lists**

Business	Handicapped	Religion
Recreation	Welfare	Government
Elderly	Health Care	Military
Culture	Air Service	Charity
Education	Youth	Employment
Economy	Family Abuse	Family
Environment	Fundraising	Roads
Ethnic	Housing	Taxes
Drug/Alcohol	Veterans	Crime
Transportation	Law Enforcement	Disaster
Animal	Agriculture	Weather
Minorities	Emergency Services	

## **Programs That Address Local Issues**

Monday-Friday –5AM-7AM- KCEN HD Texas Today

Monday-Friday-5PM- KCEN HD News

Monday-Friday-6PM-KCEN HD News

Monday-Friday-10PM-KCEN HD News

Saturday-Sunday-6PM-KCEN HD News Weekend

Saturday-Sunday-10PM-KCEN HD News Weekend

DATE	TOPIC	PROGRAM	DURATION	ISSUE
4/01/12	Environment	10pNews	:28	The expansion project on I-35 is destroying wildflowers. So for the past two weeks members from flower groups in Austin and Bell County have been digging up the flowers in an effort to preserve them.
4/02/12	Health	5pNews	:22	Researchers with Mayo Clinic found that between 1970 and 2009 incidence of melanoma increased 8 fold in women under 40 and 4 fold in men under 40. Experts suggest tanning beds are to blame.
4/03/12	Weather	6pNews	:34	Parts of Central Texas saw some hail this afternoon. Hewitt and Robinson saw some pea size and even some marble size hail falling on the ground.
4/04/12	Consumer	5pNews	:26	Lady Bear gear is flying off the shelves ever since the team claimed the 2012 nation championship.
4/05/12	Education	6pNews	:25	Baylor Law School is in crisis mode after hundreds of students GPA, LSAT scores and scholarship information were released all over the internet. Baylor say nearly 450 law school students are affected.
4/06/12	Charity	Texas Today	:24	Local Salvation armies need your help more than ever right now. The food pantry shelves are almost bare in Waco. If you'd like to help the food pantry is looking for non-perishable food items.
4/07/12	Charity	6pNews	:30	The Cen-Tex roller girls and the Panther's minor league pro football team took some time out to pump gas for sick children. Money raised today will go to Scott and White's Children's Miracle Network.
4/08/12	Culture	5pNews	:23	There was no shortage of celebrations here in Central Texas. Early risers attended church services and even got a free breakfast. To celebrate the Easter holiday.
4/09/12	Health	10pNews	:36	There are seven new cases of pertussis or the whooping cough in Bell County. That brings the total there to 21 confirmed cases.
4/10/12	Youth	6pNews	:25	It's a senseless act that's taken the lives of children and teens over the nation .Bullying and it's happening everyday at schools right here in Central Texas.
4/11/12	Employment	5pNews	:17	Belton is booming expecting hundreds of jobs to hit the city in a few years with the help of nearly 2 million dollar investment from Texas Enterprise Fund today broke ground for CGI'S newest Center.
4/12/12	Health Care	10pNews	:34	Allergies have been in attack mode in Central Texas for the past couple of months and now people are throwing up their hands and heading to the doctor.
4/13/12	Health Care	Texas Today	:30	The cost of medical care keeps going up. Exciting news for a lot of folks without dental insurance. The first 75 people who show up today are guaranteed a free cleaning filling or extractions from Acre Wood Dental in Bellmead.

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4/14/12	Environment	6pNews	:31	Some Killeen residents that were not in the mood to shop this morning were busy taking out the trash. Five hundred volunteers helped pick up trash as part of a state wide event since 1992 Keep Killeen Beautiful.
4/15/12	Charity	5pNews	:24	Families gathered today in Central Texas for autism awareness walk.
4/16/12	Culture	10pNews	:22	It was the celebration that brought thousands to downtown Waco today. The Lady Bear Championship Parade.
4/17/12	Government	6pNews	:36	He was in and out of jail in less than an hour. McLennan County Tax Assessor Buddy Skeen turned himself into police for a second time this morning. That's after a grand jury indicted him on more charges 6 counts of misuse of government funds.
4/18/12	Crime	5pNews	:23	A manhunt in Little River Academy today ended with the town's mayor stopping a man suspected of trying to steal an ATM.
4/19/12	Law Enforcement	6pNews	:24	Waco police are on the hunt for two home invasion suspects that appear to be targeting Baylor students.
4/20/12	Consumer	Texas Today	:29	Eating better an putting money back into the local economy. That's what thousands do every week right in downtown Waco. The downtown Farmer's Market opens back up tomorrow.
4/21/12	Consumer	10pNews	:18	Industry experts are saying car dealers are willing to pay top dollar for trade -ins.
4/22/12	Crime	10pNews	:24	Pin wheels often symbolize the freedom of childhood, but the pin wheels on the lawn of the McLennan County Court House hold a deeper meaning. Each pin wheel represents more than 5 crime victims in McLennan County in 2011.
4/23/12	Recreation	6pNews	:24	After months of anticipation and construction. The hottest new summer attraction is set to open Memorial Day weekend. Construction is coming along on the Hawaiian Falls Water Park in Waco.
4/24/12	Ethnic	6pNews	:23	A Pew Hispanic study says more Mexican American immigrants are leaving the U.S.
4/25/11	Government	10pNews	:21	There's less than a week left for Texans to register for the upcoming primary election. All voters registration cards must be sent by Monday April 30 <sup>th</sup> to cast ballot in the May 29 <sup>th</sup> election.
4/26/12	Roads	5pNews	:19	Slowing down could save your life. With more than 60 miles of construction along Central Texas highways.
4/27/12	Consumer	Texas Today	:28	May 1 <sup>st</sup> Killeen goes into stage one of water conservation.
4/28/12	Recreation	10pNews	:20	It was a beautiful day to go outdoors and that's just what many Killen residents did as they spent the day at the Celebrate Killeen Festival.

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4/29/12	Charity	10pNews	:25	In Waco today people were talking about the Stiletto for the cure. Hundreds came out for the event. Those who slipped on a pair of their favorite heels say they did it to spread awareness about a subject that has touched millions of people.
4/30/12	Housing	6pNews	:19	A sign the American Dream is changing. Home ownership in the U.S. is at a 15 year low. That's according to the latest Census Bureau data.
5/01/12	Consumer	5pNews	:19	Bottom line is having your AC service serviced in the spring will not only keep you cool, but the unit will also last longer.
5/02/12	Culture	6pNews	:16	If you like movies and big comfy reclining chairs to watch them in. Belton is welcoming a one of a kind movie theater.
5/03/12	Health	5pNews	:31	The nation's growing problem with pain killer addictions has reached the tiniest victims to date. Doctors at the University of Michigan found the number of infants born with a prescription drug addiction tripled between 2000 and 2009.
5/04/12	Education	Texas Today	:22	A new 82 hundred square foot Aerospace Center will open next week at the TSTC Airport in Waco. The new facility will help expand the high tech training program.
5/05/12	Ethnic	10pNews	:17	People in Killeen spent the day celebrating Cinco De Mayo.
5/06/12	Youth	10pNews	:36	Kids across the Killeen area participated in Lemonade Day. A chance for kids to make a profit while giving back to the community. Lemonade Day is an annual event to teach kids how to start own and operate their own business.
5/07/12	Culture	6pNews	:24	Speaking of rankings Waco has the fifth highest poverty rate in Texas according to the latest census numbers.
5/08/12	Consumer	6pNews	:30	The post office today unveiled a new plan to, instead , reduce hours at about 13 thousand rural offices.
5/09/12	Youth	10pNews	27	A new study from Triple A finds the risk of fatal accidents skyrockets when teens drive with other passengers under the age of 21.
5/10/12	Animals	5pNews	:16	It seems there is a bunny boom this spring and the Easter holiday has a lot to do with it. Rabbits were abandoned after the holiday and naturally started multiplying.
5/11/12	Roads	Texas Today	:25	Many college students are about to graduate or already have. But as they head home for the summer car crashes become a big concern.
5/12/12	Education	10pNews	:24	Are homeowners willing to pony up more taxes to build three new schools in Belton ISD .A 60 million dollar school bond is up for a vote tonight. The bond passes by 54 percent to 46 percent.
5/13/12	Family	10pNews	:32	It's a day to celebrate one of the most important ladies in our lives our mother. Today is Mother's Day.

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5/14/12	Animals	5pNews	:16	It's a complaint we've heard around Temple for years. There's no public dog park where animals can play. But Temple is close to finally building one.
5/15/12	Veterans	6pNews	:27	Texas has one of the most aggressive programs in the country for helping veterans of the Iraq and Afghanistan Wars find jobs.
5/16/12	Consumer	10pNews	:30	New technology leads to new credit card scam. Some one can steal your personal information with out ever touching your card .Electronic pick pocketing.
5/17/12	Law Enforcement	5pNews	:31	Police and Sheriff's Department employees carried a Olympic torch through downtown Waco today. It honors the Special Olympics.
5/18/12	Government	Texas Today	:16	If you enjoy riding around with your windows down and the music up you might be in for a unwanted surprise while driving through Killeen. The City is taking it a step further to enforce their noise ordinance.
5/19/12	Health Care	10pNews	:14	The war on aging can be a constant battle for patients who want to smooth wrinkles. Doctors have a new weapon that some are using from head to toe without surgery or lasers. It's called medical needling or collagen induction therapy.
5/20/12	Animals	5pNews	:22	Pets have become more than just man's best friend. Many are considered part of the family. Americans are spending nearly 50 billion dollars a year on their pets. This according to the American Pet Products Association.
5/21/12	Government	5pNews	:36	The City of Clifton will have to shell out 15 thousand dollars to fix a problem with it's water supply.
5/22/12	Business	6pNews	:28	After years of rocket engine testing in McGregor. Space X has successfully launched it's first rocket to the International Space Station.
5/23/12	Consumer	5pNews	:30	The state is facing potential power shortages that could leave you without electricity this summer. Erocot says over the next ten years you should be cautious when using your power.
5/24/12	Family	6pNews	:27	A mother of three is in the Coryell County Jail after she drove her car into her home while her husband and children were inside. No one was
5/25/12	Weather	Texas Today	:30	Hurricane season kicks off in just about a week and this year forecasters predict their will be between 9 and 15 named storms.
5/26/12	Government	10pNews	:34	The country's newest veterans are filing for disability benefits at a historic rate. The government says the veterans are claming an average of eight to nine ailments.
5/27/12	Consumer	10pNews	:20	Looking to save money and energy? Well this might be the perfect weekend to do both. It's the Texas Energy Star sales tax holiday. Energy efficient products are tax free all weekend.

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5/28/12	Veterans	5pNews	:34	The Central Texas State Veterans Cemetery was adorned with wreaths today and a new memorial stone for those who died in Iraq and Afghanistan was unveiled.
5/29/12	Ethnic	5pNews	:36	The Latino population in the U.S. grew more than 43 percent in the last decade. Some analysts predict Latino voters could decide the 2012 Presidential Election in many swing states.
5/30/12	Health Care	6pNews	:30	Chief Resident Scott & White Dept. of Dermatology Doctor Lane adds that sun block is not one hundred percent water proof despite what labels may claim.
5/31/12	Roads	10pNews	:31	The I-35 expansion seems to be making some drovers more impatient than usual. But the increased traffic from construction isn't going away any time soon. In fact it's scheduled for another five years.
6/01/12	Environment	6pNews	:15	If your yard is still recovering from last year's record breaking drought now is the time to get your lawn looking as good as new.
6/02/12	Recreation	10pNews	:20	When lake levels are down so are the hopes for a summer by the water for boaters and fisherman, but right now there's good moral by the water as lake levels are up.
6/03/12	Culture	5pNews	:18	The city of Gatesville published an article in the local newspaper and now it's causing controversy among residents. The article asks owners to remove decorations from grave plots in Restland Cemetery.
6/04/12	Emergency Services	5pNews	:13	Chances of wild fires are just as high as last year ,but this year fire crews have very little money to work with.
6/05/12	Veterans	10pNews	:37	It took almost 70 years but a World War II Veteran and POW is presented with medals he earned today.
6/06/12	Law Enforcement	6pNews	:14	A Florence woman is fuming tonight after she says the City's Police Chief shot at her two dogs and nearly hit her toddler daughter in the process.
6/07/12	Recreation	5pNews	:17	Some fun news for Temple .Construction is a go for a new Family Center. The Spare Time Fun Center will be built on the 205 Loop.
6/08/12	Roads	6pNews	:24	Texas could become the home to the fastest highway in the nation. Tex Dot plans to test a 41 mile stretch of highway 130 between Austin and Segeen. To see if it can handle an 85 mile per hour speed limit.
6/09/12	Roads	6pNews	:18	A new study done by the Centers for Disease Control found that more than half of teens in the US admit to texting and driving.
6/10/12	Emergency Services	10pNews	:35	A two day search for a missing man on Stillhouse Hollow lake is over. The body of 37 year old Belton resident was found about 150 yards from the lakes Swim Beach Island. Game Warden's say they received a 911 call .



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6/11/12	Family	Texas Today	:17	There's a serious crisis affecting foster children. Child Protective Services say there is a major Foster Care shortage.
6/12/12	Recreation	5pNews	:15	The Starburst Junior Golf Tournament is in Waco. Kids from around the Country are competing here in Central Texas.
6/13/12	Weather	5pNews	:38	Nearly 600 people are still without power in Bell County at this hour after yesterday's storm.
6/14/12	Military	5pNews	:24	Today the Army has another reason to celebrate. It turns 237 years old. There were celebrations all across the Country including Fort Hood.
6/15/12	Ethnic	5pNews	:13	Central Texans voice concerns over the Presidents Immigration Reform. It's the immigration reform bringing joy to some while disappointing or angering others. Giving those in Central Texas something to talk about.
6/16/12	Employment	10pNews	:18	Finding a job in this economy can be tough. That's why one popular Texas food chain set up a day to give local's a chance to land a job and get a free lunch.
6/17/12	Culture	10pNews	:20	If you've driven underneath I-35 IN Waco on Sunday's. You might have noticed a large group of people near fourth street. For years Church Under The Bridge has fed the homeless and inspired people from across the nation to help the less fortunate.
6/18/12	Health Care	6pNews	:13	Hospitals all over Central Texas are tightening their security after last night's shooting at Scott and White.
6/19/12	Consumer	5pNews	:47	It's an epidemic that will literally make your skin crawl .Tiny little bugs could be crawling all around you while you sleep and you might not even know it. They are bed bugs. You can get rid of them ,but it's not something that happens over night and it's probably going to cost you a pretty penny.
6/20/12	Culture	10pNews	:17	The small town of McGregor has a population of just over five thousand and will likely be growing soon.
6/21/12	Consumer	10pNews	:33	Gas prices are doing exactly what analysts didn't predict for the summer months they're going down.
6/22/12	Recreation	Texas Today	:30	Boaters rescued a man from a sinking boat at Belton Lake yesterday afternoon.
6/23/12	Recreation	10pNews	:22	A celebration in Bremond. It was the annual Polish Celebration an event that offered live music, food, and some fun for the kiddos. Today marks the 25 <sup>th</sup> anniversary of the celebration.
6/24/12	Weather	10pNews	:20	Central Texas is finally seeing those triple digit temperatures we've all been dreading.
6/25/12	Business	6pNews	:18	Fireworks are finally on sale and unlike last year there's no burn ban. Fireworks officially went on sale Sunday and business is already booming.

DATE	TOPIC	PROGRAM	DURATION	ISSUE
6/26/12	Weather	6pNews	:19	For the first time this year facilities are setting up cooling locations to keep you safe throughout the summer.
6/27/12	Government	6pNews	:38	In Waco locals got a chance to meet the Texas Comptroller at a Town Hall Meeting to discuss the Texas Economy.
6/28/12	Government	10pNews	:28	Lawmakers and other experts are still working to determine the impact of today's ruling. The current ruling will require people to either buy medical insurance or pay a penalty.
6/29/12	Roads	Texas Today	:20	An accident sends one person to the hospital after witnesses say the driver drove an RV off I-35 and crashed. It happened around 5pm yesterday.
6/30/12	Animals	10pNews	:17	With triple digit heat here and likely to stay we aren't the only ones that need to avoid the heat. Our pets do too. Keeping your dog or cat out of the sun is just as important as keeping yourself away from the sun.